



<https://bigbrandmarketing.in/career/graphic-designer/>

## Graphic Designer

### Description

We are looking for a talented and creative Graphic Designer to join our team. In this role, you will be responsible for designing visual content that captures attention and communicates ideas effectively. If you have a passion for creating eye-catching designs, are skilled in design software, and have a keen eye for detail, we would love to hear from you.

### Responsibilities

- Design high-quality visual content, including banners, social media posts, brochures, and web graphics.
- Collaborate with the marketing and content teams to develop creative concepts and campaigns.
- Ensure all designs align with brand guidelines and enhance brand identity.
- Participate in brainstorming sessions and provide creative input on various projects.
- Manage multiple design projects simultaneously, ensuring timely delivery.
- Revise designs based on feedback and ensure final products meet project objectives.
- Stay updated with design trends, tools, and techniques to continuously improve design quality.
- Work closely with web developers to ensure seamless integration of design elements on digital platforms.

### Experience

- 1+ years of proven experience as a Graphic Designer or in a similar creative role.
- Demonstrated experience working on digital and print design projects.
- Strong portfolio showcasing a variety of design work, including branding, social media, web graphics, and more.
- Experience collaborating with marketing teams or clients to deliver tailored design solutions.
- Familiarity with design trends and ability to adapt to different styles.
- Experience in motion graphics or web design is a plus but not required.

### Qualifications

- Qualified in Graphic Design, Visual Arts, or a related field (or equivalent experience).
- Good In English.
- Proven experience as a Graphic Designer, with a strong portfolio showcasing your design work.
- Proficiency in design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.).
- Strong understanding of typography, color theory, and layout design.
- Excellent attention to detail and creative problem-solving skills.
- Ability to manage time efficiently and work on multiple projects

### Education

**UG:** Any Graduate,

**PG:** Any Postgraduate

### Skills

Photoshop, Illustrator, Canva, Figma, Corel Draw

### Employment Type

Full-time, Part-time

### Industry

IT Services

### Job Location

Remote work possible

### Working Hours

10:00 A.M To 06:00 P.M

### Date posted

October 24, 2024

### Contacts

[+91 81718 55224](tel:+918171855224)

[admin@bigbrandmarketing.in](mailto:admin@bigbrandmarketing.in)

[Chat Support](#)

Mon-Sat – 10:00A.M To 07:00P.M

Sunday – Not Working

simultaneously.

- Strong communication skills and ability to collaborate with cross-functional teams.
- Ability to adapt to feedback and continuously improve designs.

### **Job Benefits**

- Flexible working hours and the option to work remotely.
- Opportunity to work on diverse, creative projects.
- Professional growth through training and development programs.
- Collaborative and supportive work environment.
- Paid time off and holidays.
- Access to the latest design tools and software.
- Networking opportunities with industry professionals.
- Chance to be part of an innovative and growing team.